



K.V.G. COLLEGE OF ENGINEERING

Kurunjibhag, Sullia, D.K.-574 327, Karnataka, INDIA
E-mail: office@kvgengg.com website: www.kvgengg.com

Department of Management Studies

FACULTY PROFILE

Name of the Faculty	Manohara A.N	
Designation	Assistant Professor	
Contact Numbers	Mobile:9743677348	
E-mail ID	Manohar.kvgce@gmail.com	

• Educational Qualification

Degree	Specialization	Year of Passing	College & University
B.Sc	Life Science	2003	Nehru Memorial College Sullia
M.Sc	Zoology	2005	Mangalore University
MBA	Marketing Management	2010	VTU,Belgam

• Work Experience

Teaching	Research	Industry
13+Experience	Nil	2 years

• Date of Joining to the College

21st July 2010

• Faculty Development Programmes (FDP) Participated

SL. No.	Program Title	Venue	Date & Year
1.	Faculty Development Program	NMAMIT,Nitte	23-05-2012 (Two days)
2.	FDP mission 10X	KVGCE ,Sullia	20-12-2010 (five days)

• In-House Experience

	Duration		Department
	From	To	
Assistant placement Officer	21-07-2010	30-07-2011	Placement
Assistant Professor	01-08-20011 - Till the Date		MBA

• Outside Experience

Designation	Place	Duration	
		From	To
Lecturer	Nehru Memorial college Sullia	2007	2008
Area business Manager	Unichem Laboratories limited, Mumbai	2005	2006

• Area of Interest

Rural Marketing	Digital Marketing	Micro Economics	Services Marketing
-----------------	-------------------	-----------------	--------------------

• Subject Taught

<ul style="list-style-type: none"> - Marketing Management - Managerial Economics - Strategic Management - Entrepreneurship development - Supply chain Management 	<ul style="list-style-type: none"> - International human resource management - Rural marketing - Industrial relations - Business Marketing - Rural marketing
---	---

• **Workshops / Short-term Course Attended**

SL. No.	Workshop Title	Place	Date & Year
1.	Emerging trends in Banking	AJ institute of Management Studies	8.11.2010 (2 days)
2.	Research methodology	VCET, Puttur	10-01-2014 (one day)
3.	Entrepreneurship development Programme	KSS college Subramanya	11-11-20020 (2 days)

• **No. of Project Guided**

UG	PG
nil	60

• **Responsibilities Taken in College Level**

Event	Positions	Duration	
		From	From
Infosys soft skill program	Trainer	25-08-2010	2011
NAAC	Criteria-7 :Member		

• **Responsibilities Taken in Department Level**

Event	Role	Duration	
		From	To
1. Management Student Association (UG)	Staff Advisor	2018	Till date
2. Magazine (Shilpi)	Co-ordinator	20013,2016	2004
3. Internal test	Co-ordinator	2000	2004
4. NSS(PG)	Co-ordinator	2022	Till date
5. Placement	Co-ordinator	2015	Till date

